Territory Management

•	I needsales to reach my goal.
•	My closing average is%.
•	I need leads to reach my goal.
•	I can expectleads from the company.
•	I must generate additional leads.
•	My centers of influence are
•	The activities that generate the largest # of leads are
•	I will givepresentations monthly.
•	I will devote% of my time to lead generation.
•	I will prepare competitive information files.
•	I will develop key account plans.
•	I will leverage my reputation in the following industries
•	I will complete a territory planning guide.
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